ASAP University

Website: www.twsuser.org

Sponsorship 2022–2023

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About Us

Mission Statement

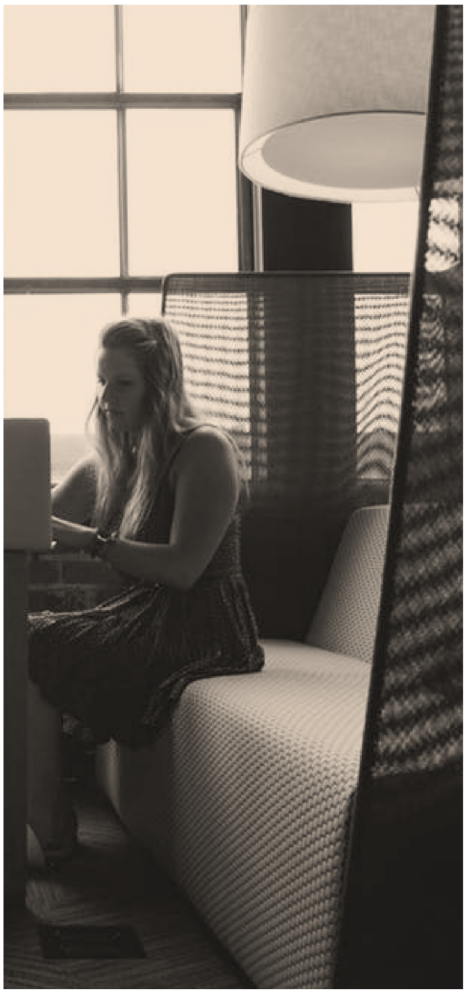
To provide the Workload Automation user community with a forum to learn, explore, and achieve results for their company as well as themselves. ASAP is committed to be the user voice behind workload automation issues to help drive the development of product enhancements. This organization is a place where our members can reach out and get real life examples and solutions to every day automation needs.

Our goal is to provide the user community with the most current and relevant training webinars and in person, hands-on conferences.

The Board of Directors:

- President – Harry Hanlon of Voya Financial
- Vice President – Patrick Collins of Bank of America
- Treasurer – Reggie Garner of HCL Technologies
- Secretary – Suzanne Luckner of Broadridge Financials Solutions, Inc.
- Director - Russ Biringer of The Home Depot

Become a Sponsor Today!



Webinars

Virtual sponsorship includes:

- Prerecorded welcome presentations.
- Prerecorded advertisement.
- ASAP marketing promotions and website postings.

In Person Conference

In person conferences include:

- Personally networking with the user community.
- Promoting hands-on lab / software demonstrations.

Platinum – $18,000

Make a lasting first impression as the Platinum sponsor of the ASAP University 2022-2023.

The virtual Platinum sponsorship includes:

- Featured Platinum Sponsor of the Webinar Sessions
    - A prerecorded welcome directly preceding the technical presentation (up to 3 minutes).
    - A prerecorded advertisement between the user experience and the Q&A period (up to 2 minutes).
- Acknowledgement during all ASAP University Automation events and in ASAP University marketing promotions.
- Opportunity to promote your software demonstration via the ASAP website.

The in person conference for a Platinum Sponsor will include:

- The following at the reception as the Platinum Sponsor of this event:
    - Complete with bar and food stations
    - Features fun and games as users mingle with representatives from IBM, HCL, and business partners making it a “can’t miss” opportunity for ASAP University attendees
    - Your company’s logo is displayed on signage at the event and a prominent announcement is in the program book
    - Opportunity to place literature or giveaway items on cocktail tables during reception (subject to ASAP approval)
- Opportunity to promote hands-on lab (hosted on business partner provided site)
- Present six (6) slides during sponsor overview
- 30 minute general session presentation
- Up to four (4) product sessions during ASAP University
- Premium exhibit location

***Note: Sponsors to provide literature or giveaway item which is subject to approval by ASAP. Sponsor updates are subject to deadlines. Separate information will be sent to confirm date and time information. Videos, slides and abstracts must be submitted and approved by ASAP in advance, in order to be promoted in pre-conference and on-site materials.**

Gold – $7,000

Make a statement as the Gold sponsor of the ASAP University 2022-2023.

The virtual Gold sponsorship includes:

- Featured Gold Sponsor of Webinar Sessions
  - A prerecorded welcome directly preceding the technical presentation (up to 2 minutes)
  - A prerecorded advertisement between the user experience and the Q&A period (up to 1 minutes)
  - Acknowledgement during all ASAP University Automation events and in ASAP University marketing promotions
  - Opportunity to promote your software demo via ASAP web site

The in person conference for Gold Sponsorship will include the following:

- Increase your exposure at the luncheon as the Gold Sponsor of this event:
  - Includes a chair drop with company literature and or a giveaway
  - Display of your logo on signage at the luncheon
  - 5 minute greeting during the sponsored luncheon
  - Two (2) complimentary tickets to the sponsored lunch
- Opportunity to promote hands-on lab (hosted on business partner provided site)
- The opportunity to present six (6) slides during sponsor overview
- Three (3) vendor solution presentations during ASAP University
- Table top exhibit

***Note: Sponsors to provide literature or giveaway item which is subject to approval by ASAP. Sponsor updates are subject to deadlines. Separate information will be sent to confirm date and time information. Videos, slides and abstracts must be submitted and approved by ASAP in advance, in order to be promoted in pre-conference and on-site materials.**

Bronze – $5,000

Make an impression as the Bronze sponsor of the ASAP University 2022-2023.

The virtual Bronze sponsorship includes:

- Featured Bronze Sponsor of Webinar Sessions
  - A prerecorded welcome directly preceding the technical presentation (up to 1 minute)
  - A prerecorded advertisement between the user experience and the Q&A period (up to 30 seconds)
  - Acknowledgement during all ASAP University Automation events and in ASAP University marketing promotions

The in person conference for Bronze Sponsorship will include the following:

- Mix and mingle as the host of a day's morning and afternoon refreshment breaks at ASAP University
  - Display of your logo on signage at your sponsored breaks
- Opportunity to present four (4) slides during sponsor overview
- Up to two (2) vendor solution presentations during ASAP University
- Table top exhibit

***Note: Sponsors to provide literature or giveaway item which is subject to approval by ASAP. Sponsor updates are subject to deadlines. Separate information will be sent to confirm date and time information. Videos, slides and abstracts must be submitted and approved by ASAP in advance, in order to be promoted in pre-conference and on-site materials.**