

**ASAP University**

Website: [www.twsuser.org](http://www.twsuser.org)

**Become A Sponsor**



**ASAP  
University**

**WORKLOAD AUTOMATION**

**LEARN. EXPLORE. ACHIEVE. RESULTS.**

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## Mission Statement

To provide the Workload Automation user community with a forum to learn, explore, and achieve results for their company as well as themselves. ASAP is committed to being the user voice behind workload automation issues, to help drive the development of product enhancements. This organization is a place where our members can reach out and get real-life examples and solutions to everyday automation needs.



Our goal is to provide the user community with the most current and relevant training webinars and in person, hands-on conferences.

### The Board of Directors:

- President - Reggie Garner of OPC/A User Conference, Inc.
- Vice President - Russ Biringer of The Home Depot
- 2nd Vice President - Harry Hanlon of Voya Financial
- Secretary - Kurt Wagner of UW Madison - DoIT
- Treasurer - Suzanne Luckner of Broadridge Financial Solutions, Inc.
- Director - Daniel Jaghammar of Skandinaviska Enskilda Banken AB
- Director - Michael White of Discover Financial Services

# Sponsorship Matters

## Become a Sponsor

## Today!

### Webinars

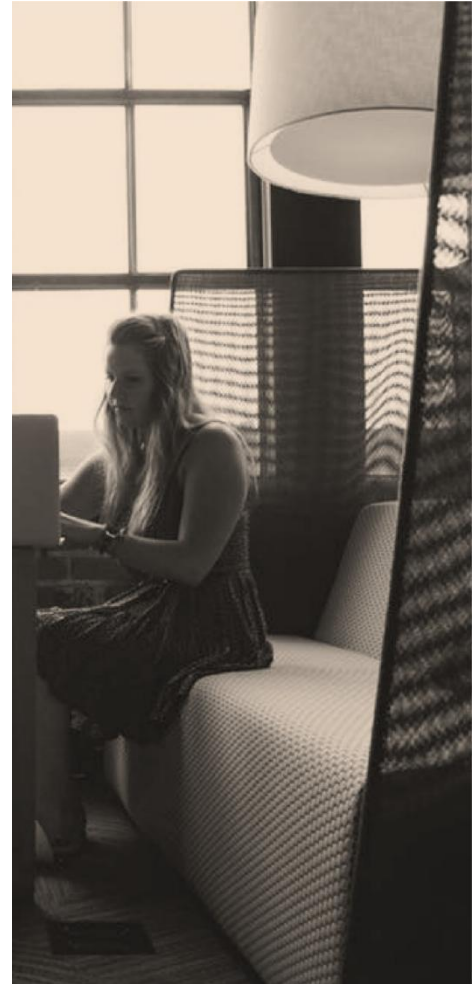
Virtual sponsorship includes:

- Pre-recorded welcome presentations.
- Pre-recorded advertisement.
- ASAP marketing promotions and website postings.

### In Person Conference

In person conferences include:

- Personally networking with the user community.
- Promoting hands-on lab/ software demonstrations.



# Platinum - \$18,000

## Make a lasting first impression as the Platinum sponsor of the ASAP University.

### *The virtual Platinum sponsorship includes:*

- Featured Platinum Sponsor of the Webinar Sessions
  - A prerecorded welcome directly preceding the technical presentation (up to 3 minutes).
  - A prerecorded advertisement between the user experience and the Q&A period (up to 2 minutes).
- Acknowledgement during all ASAP University Automation events and in ASAP University marketing promotions.
- Opportunity to promote your software demonstration via the ASAP website.

### *The in-person conference for a Platinum Sponsor will include:*

- The following at the reception as the Platinum Sponsor of this event:
  - Complete with bar and food stations
  - Features fun and games as users mingle with representatives from sponsors such as IBM, HCL, and business partners, making it a "can't miss" opportunity for ASAP University attendees
  - Your company's logo is displayed on signage at the event and a prominent announcement is in the program book
  - Opportunity to place literature or giveaway items on cocktail tables during reception (subject to ASAP approval)
- Opportunity to promote hands-on lab (hosted on business partner provided site)
- Present six (6) slides during sponsor overview
- 30 minute general session presentation
- Up to four (4) product sessions during ASAP University Conference
- Premium exhibit location

**\*Note: Sponsors to provide literature or giveaway item which is subject to approval by ASAP. Sponsor updates are subject to deadlines. Separate information will be sent to confirm date and time information. Videos, slides, and abstracts must be submitted and approved by ASAP in advance in order to be promoted in pre-conference and on-site materials.**

## Gold - \$10,000

### **Make a statement as the Gold sponsor of the ASAP University.**

#### *The virtual Gold sponsorship includes:*

- Featured Gold Sponsor of Webinar Sessions
  - A pre-recorded welcome directly preceding the technical presentation (up to 2 minutes)
  - A pre-recorded advertisement between the user experience and the Q&A period (up to 1 minute)
  - Acknowledgement during all ASAP University Automation events and in ASAP University marketing promotions
  - Opportunity to promote your software demo via ASAP University website

#### *The in-person conference for Gold Sponsorship will include the following:*

- Increase your exposure at the luncheon as the Gold Sponsor of this event:
  - Includes a chair drop with company literature and or a giveaway
  - Display of your logo on signage at the luncheon
  - 5 minute greeting during the sponsored luncheon
- Opportunity to promote hands-on lab (hosted on business partner provided site)
- The opportunity to present six (6) slides during sponsor overview
- Three (3) vendor solution presentations during ASAP University
- Tabletop exhibit.

**\*Note: Sponsors to provide literature or giveaway item which is subject to approval by ASAP. Sponsor updates are subject to deadlines. Separate information will be sent to confirm date and time information. Videos, slides, and abstracts must be submitted and approved by ASAP in advance in order to be promoted in pre-conference and on-site materials.**



## Bronze - \$5,000

**Make an impression as the Bronze sponsor of the ASAP University.**

***The virtual Bronze sponsorship includes:***

- Featured Bronze Sponsor of Webinar Sessions
  - o A pre-recorded welcome directly preceding the technical presentation (up to 1 minute)
  - o A pre-recorded advertisement between the user experience and the Q&A period (up to 30 seconds)
  - o Acknowledgment during all ASAP University Automation events and in ASAP University marketing promotions

***The in-person conference for Bronze Sponsorship will include the following:***

- Mix and mingle as the host of a day's morning and afternoon refreshment breaks at ASAP University
  - o Display of your logo on signage at your sponsored breaks
- Opportunity to present four (4) slides during sponsor overview
- Up to two (2) vendor solution presentations during ASAP University
- Tabletop exhibit.

**\*Note: Sponsors to provide literature or giveaway item which is subject to approval by ASAP. Sponsor updates are subject to deadlines. Separate information will be sent to confirm date and time information. Videos, slides, and abstracts must be submitted and approved by ASAP in advance in order to be promoted in pre-conference and on-site materials.**

